

JAY DEL TURCO

VIDEO & LIVE PRODUCTION PROFESSIONAL



INTRODUCTION

Hello, I am a video and post production professional that is passionate about telling stories and providing experiences that people will remember. With over 20 years of experience in all phases of video and live production, I have a wide range of experience and skills that are used to effectively communicate your story and vision.

EXPERIENCE

EXECUTIVE LEADERSHIP TEAM International Family Church

Jan 2016 - Sept 2022

- Member of the team that directed corporate strategy, operations and strategic planning.
- Communicate both internal and external corporate communication strategies.
- Manage Creative, Production, IT/Technology and Music staff and volunteer teams
- Establish, maintain and oversee budget and budget considerations for Creative, Production, IT/Technology and Music departments.
- Oversee IT/Technology strategy and equipment purchasing

PRODUCTION DIRECTOR International Family Church

Jan 2010 - Sept 2022

- Manage 50+ person live audio, video production, lighting, and music volunteer teams.
- Design and project manage full build out of video production control suite including: installation, system architecture, live streaming design and implementation, and interoperability with main auditorium and studio spaces.
- Coordinate and communicate live production strategies for weekend services, conferences and special events.
- Live video director managing live video shoots with multiple cameras, video segments and graphics.
- Develop, coordinate and implement corporate live streaming strategy utilizing OBS Studio, Livestream/Vimeo, and Resi CDN to corporate website, Facebook, YouTube and Instagram.
- Lead audio engineer for live services, conferences and events
- Research, purchase, install and maintain professional audio, video and lighting gear in all auditoriums and presentation spaces.
- Planned and led the shift to remote recording technologies in 2020 due to COVID-19 restrictions bringing together speakers and performers from multiple geographic locations for live stream and pre-recorded presentations.

- Lead lighting designer utilizing professional lighting equipment and theatrical lighting systems to enhance the viewing experience for in-person attenders and online viewers.

CREATIVE DIRECTOR International Family Church

Feb 2006 - Sept 2022

- Function as the lead video producer on over 200 video projects and manage all phases of the video production process.
- Lead video editor and audio engineer for all video productions utilizing Adobe Premiere Pro, After Effects and Audition as well as DaVinci Resolve.
- Manage Creative Arts staff ranging from 4 to 6 people.
- Manage, communicate and implement the creative direction for corporate branding, brand marketing and social media strategies for Instagram, Facebook and YouTube channel.
- Plan, direct, shoot and edit multi-camera live, studio and on-location productions utilizing Blackmagic Digital Cinema cameras, Canon DSLR and mirrorless cameras and additional production equipment to enhance production value including automated slider and jib technologies and handheld stabilizers.
- Plan, record, edit and mix multi-tracked audio projects ranging from spoken word, podcasts and music production.
- Oversee the design, development and implementation of high quality print and signage projects utilizing Adobe Photoshop, Indesign, Illustrator and Lightroom.
- Oversee all phases of the print production process.
- Manage a multi-decade archive consisting of photography, event videos, b-roll, and multimedia projects.

VIDEO EDITOR/ GRAPHIC DESIGNER International Family Church

May 1999 - Feb 2006

- Shoot and edit video segments
- Develop and design original print advertising for events
- Design and implement layouts for corporate website

GRAPHIC/UI DESIGNER/CUSTOMER SUPPORT

Plex, Inc.

May 2010 - Dec 2014

- Part of the launch team when Plex incorporated in 2010.
- Create layout mockups for Plex software interfaces.
- Interact with the Plex community on forums.
- Provide technical support through forums and technical documentation.

FREELANCE VIDEOGRAPHER/ EDITOR / PHOTOGRAPHER/ DESIGNER

May 2002 - Present

Boston Catering & Events, 2018 - Present

- Provide high quality food photography for monthly email marketing, specials and corporate website.

GCP Applied Technologies, 2016 - 2019

- Work alongside the internal communications team to create video presentations for internal corporate communication and mission.
- Shoot and edit customer facing product videos for website and marketing channels.
- Photograph live events and product demos.
- Create graphic layouts and motion graphics for digital signage applications for tradeshow and conferences.

Nancy Chippendales Dance Studio, 2018 - Present

- Create, plan, shoot and edit original documentary, promotional, highlight and interview style video productions
- Team photographer capturing high quality photography for promotional uses, live events, competitions and dance productions

Ruderman Family Foundation, 2020 - 2021

- Working alongside the communications team created video projects to promote online mental health initiatives.
- Designed original infographics and advertisements to promote online events and programs.

TEDx Presentation, 2022

- Directed, shot, and edited a multi-camera location shoot for MIT TEDx presenter Baptiste Bouvier

US Dance & Sport Competition Federation, 2019 - 2020

- Team USA photographer and videographer at the 2019 World Tap Dance Championships in Reisa, Germany
- Photographed all Team USA dances providing quality, accurate high speed photography
- Shot and edited behind the scene footage of the trip and competition for documentary short and promotional projects.

EDUCATION - ORAL ROBERTS UNIVERSITY

BACHELORS DEGREE
TV/MULTIMEDIA PRODUCTION, *CUM LAUDE*

SKILLS

SOFTWARE

- 20+ years experience: Adobe Premiere Pro, Photoshop, After Effects, Illustrator, InDesign, Lightroom and Audition
- 3+ years experience: DaVinci Resolve for color grading including round trip process with Premiere Pro
- Advanced user: MacOS, Microsoft Office, Google Drive and Dropbox

AUDIO & VIDEO PRODUCTION

- 20+ years experience directing video in live production and single/ multi-camera video shoots.
- Advanced video editor with experience in documentary, features, corporate video, promo videos and highlight reels.
- Detailed experience in all aspects and phases of the audio, video and graphic design production processes
- Skilled videographer and photographer utilizing Blackmagic Digital Cinema cameras, Canon DSLR and mirrorless cameras
- Advanced understanding of lens selection for video production and photography
- 10+ years experience planning, purchasing, installing, operating and maintaining professional video equipment and software from manufacturers such as Blackmagic Design, Ross Video, Panasonic, SmallRig, Sony, SmallHD, Atomos, Tilta, ProPresenter, Samsung, GoPro, Teleprompter People, Manfrotto, Stream Deck, Companion, Teradek, Decimator, Edelkrone, and DJI.
- 10+ years of experience with professional audio equipment for PA systems and video production applications including equipment from Shure, Sennheiser, Behringer, QSC, Allen & Heath, Yamaha, Tascam, Focusrite, Rode, Zoom and ClearCom.

LIGHTING

- 15 years experience lighting for video shoots using equipment from Aputure, Weeylite, Intellytech, Angler and Chimera.
- 15 years experience with professional lighting equipment and DMX based theatrical lighting systems including equipment from ETC, Vista by Chroma-Q, Elation Professional, Philips, Martin, Chauvet Professional and PeaSoup.

IT/TECHNOLOGY

- Setup and maintenance of Synology NAS devices for video production and project archiving.
- Advanced MacOS, iOS and iPadOS support.

PROFESSIONAL SKILLS

- Detail oriented, organized and ability to multitask
- Strong written and oral communication skills
- Demonstrated budgeting skills to ensure projects are completed on budget
- Advanced problem solving skills.